



## Seminar

# ‘Digital Reputation Building in Science’

<b>Venue</b>	University of Bern
<b>Date</b>	October 16, 2020
<b>Time</b>	12:15 to 13:15
<b>Location</b>	Seminar room 220, Gertrud-Woker-Str. 5, 3012 Bern
<b>Participants</b>	max. 50

### Description

Digital tools offer a variety of opportunities for research communication online and globally. These can be utilized to reach a wider audience for your recent publications, to optimize visibility and perception of your online presence or to engage and network with scientists in your own or a related discipline, to mention a few. During this seminar, we will highlight and discuss benefits of the digital era for the advancement of Science and a researcher’s reputation building, identify best practices for a strategic and time-efficient approach as well as highlight the importance of adequate licensing and other legal aspects involved.